



Agenda
City of Placerville
Placerville Economic Advisory Committee
Special Meeting

Friday, January 17, 2019 - 12:00 P.M.
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Miller, Vice Chair Kaiserman, Anderson, Brown, Thomas, Vonderschmitt, Wager
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF September 20, 2019 Meeting**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS:**
 - a. **HDL Trends October 28, 2019 (Attachment A)**
 - b. **HDL November 12, 2019 (Attachment B)**
 - c. **HDL December 12, 2019 (Attachment C)**
7. **PRESENTATIONS:** None
8. **DISCUSSION ITEMS:**
 - a. Subcommittee Updates -

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

AGENDA

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1. Business Outreach Visits – Kevin Brown, Mickey Kaiserman, Debbie Miller

a. JS West Propane Gas Response

2. Tourism/Health and Wellness/ Amgen – Adam Anderson, David Thomas, Dolly Wager

3. Broadband Service –, Kevin Brown, Mickey Kaiserman, Andrew Vonderschmitt

b. Tourism Report – Jody Franklin, **Rescheduled to March Meeting**

c. Sales Tax Report – Report by City Manager Cleve Morris (Attachment D)

d. Homeless Report – Report on current programs being discussed and in process. (Attachment E)

e. Highway 50 Hotspot Study – (Attachment F) The Hot Spot Study was stalled after close coordination between Caltrans, the City, and EDCTC. Based on the outcomes of the Caltrans initial work, EDCTC and the City determined additional resources were necessary in order to deliver data and analysis to better inform the outcome and help shape a path forward. EDCTC secured additional grant funding to hire a consultant who is now working on data collection and alternatives analysis. This will include looking at alternatives to improve traffic in Placerville, cost estimates, modelling, and micro-simulation for three of the alternatives selected. Public engagement will begin again in early 2020 (Spring).

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

a. Update on Jaquier Road Hotel Development Project

b. Update on potential Hotel Project on Forni Road

c. Historic City Hall Reuse

d. Cannabis Dispensaries Update

10. **ITEMS FOR NEXT AGENDA:**

11. **NEXT MEETING: February 14, 2020**

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